

In response to the usual psycho-cybernetic-revolutionary-delaminated word salad found in this and other printed matter from the world of video, VIDEO FREE AMERICA, utilizing the English language, will attempt in the pages that follow to describe to you, the reader, some of our current projects and to indicate how you might join us in some reality oriented behavior.

Arthur Ginsberg, *et al.*
Video Free America

After tireless negotiations, VIDEO FREE AMERICA/San Francisco and NEW LINE CINEMA announce

TAPES FROM ALL TRIBES

At last, a realistic program for the distribution of half-inch video tapes!

New Line Cinema distributes films nationally to over 300 campuses, museums, cultural centers, etc. Some of the properties they handle are Godard's *Wind from the East* and *Sympathy for the Devil*; Bresson's *Au Hasard Balthazar* and *Mouchette*; *Luminous Procuress*; *Coming Apart*; *Reefer Madness*; *Breathing Together*; *Brandy in the Wilderness*; the Last Poets' *Right On*; Ravi Shankar's *Raga*; the Living Theater's *Paradise Now*; *Ciao Frederico: The Making of Satyricon*; and *The Best of the New York Women's Film Festival*. Also, they book the personal appearances of R. D. Laing and Norman Mailer, among others. We were impressed.

Combine this with Video Free America's experience as perhaps the most active experimenter around in the display of half-inch software and it's "perfectly clear" that the **Tapes from All Tribes** will be both in good company and the right hands.

As of now, we're still searching for tapes to complete the first ten-hour package for distribution starting spring 1973—long tapes, short tapes, documentary, narrative, instructional, artsy or fartsy; radical erotic, relevant or irrelevant.

Soooo . . . if the notion of your work widely and profitably distributed doesn't threaten your counter-cultural credentials, you should submit copies of tapes to:

Sukey Wilder/New Line
c/o Video Free America
442 Shotwell St.
San Francisco, California 94110
(415) 648-9040

Or, if past distribution schemes have left you justifiably skeptical/paranoid, write the same lady and she'll send further details.

"Dare to be rich."

Bob Shaye, president
New Line Cinema

Production Workshops

For several months VFA has been offering a comprehensive six-week production workshop in video. The course teaches portapak techniques, mixes, editing, video graphics, and some theory (a concession to jive rhetoric). We were hesitant to start the school at first, fearing a swarm of lost souls, looking for yet another new identity; but the classes have proven to be highly productive for both our students and ourselves.

We are now enlarging our school, offering more production courses, a technology course teaching simple repairing, and attempting an intelligent course on the aesthetics and content of video.

We think that there's no better way in the nation to learn about video.

School inquiries should go to Bob Klein at VFA, 442 Shotwell St., San Francisco, California 94110. (415) 648-9040.

Showings

Video Free America announces OPEN STUDIO—a continuous series of weekend video events, showings, and performances at the Video Free America Shotwell studio. This new series will begin on the weekend of December 16th 1972 with a program of tapes by Don Hallock and Bill Roarty of the National Center for Experiments in Television. Future possible programs will include: a marathon showing of twenty plus hours of uncut originals from "The Continuing Story of Carel and Ferd;" a "Vidium, Feedback, Synthesized" performance; a jam session of visual musicians; and "Electric Equinox," a multi-monitor environment recreating and expanding with video graphics techniques the 1970 autumn equinox celebration in Golden Gate Park, the dream game, tapes by Top Value Television, and a women's weekend. Admission \$2. Inquiries or suggestions sent to Skip Sweeney/Studio, c/o VFA, 442 Shotwell St., San Francisco, California (415) 648-9040.

General Electronics

After tireless negotiation, VIDEO FREE AMERICA will combine energies and resources with GENERAL ELECTRONIC SYSTEMS INC. to offer a complete production/rental/consultant/communication service in *all* video tape formats.

GENERAL ELECTRONICS, celebrating twenty years of experience in the business (and that means something, brother); and VIDEO FREE AMERICA, bringing the awareness and talents of one of the nation's most active and critically acclaimed video experimenters, form a video pas de deux which can relate gracefully to any problem or project requiring video tape hardware or programming.

For further information contact T. J. McHose, VFA, 442 Shotwell St., San Francisco, California 94110 (415) 648-9040.

VFA Colorizer

The 1952 chopped and channeled Cadillac of the VFA equipment line. Words can't describe the chroma, contrast enhancement, and stability this unit provides.

A black and white video signal is divided into five distinct grey segments. Each segment can then be independently colored. Hue, saturation, and luminance (the ability to go from light blue to dark blue) are controlled by nineteen slide pots. Four master sliders fade color, fade black and white, shift all the colors, and key in patterns of color created by an external camera. The Colorizer can be modified to accept an external colorburst for broadcast compatibility, has a signal to noise ratio of -40 db, and fits a standard 19" rack-mount.

This colorizer has a proc amp that improves the sync of the original signal, very good for editing. You've got to see it to believe it.

Portapack Switcher Fader

VFA is building this unit because highly portable taping situations keep coming up that need something more than a single portapack camera. The switcher is a little larger than its standard 45 minute battery. It will fade, switch, or super two portapack cameras. The two external mike inputs can also be mixed. A special genlock feature enables you to super and fade between a pre-recorded tape and a live camera. There are preview outputs for each camera as well as a program output.

Clear-Com Headset Intercom

When doing multi-camera mixes, for instance of rock concerts, we needed a headset system that would be loud enough for cameramen to hear at a 120 db noise level. Our new one makes it. It has some other nice features too: it connects with regular 3 wire mike cable, it has a volume control for each station, it has a line input for the mix sound, and a call light system to attract the attention of people who've taken their headsets off.

Low Light Camera

In association with GENERAL ELECTRONICS, we think we've found a low light camera adaption that's easier to install than a Tivicon Tube and it's cheaper. At this time we'll say no more.

For more information on these items, write Alan Shulman, VFA, 442 Shotwell St., San Francisco, California (415) 648-9040.